

# MADIN' EXPO EDITION 2018

## BUYERS' VISIT

### Day 1: Wednesday, 3rd October, 2018

Arrivals

Reception of guests at the airport and transfer to Hotel

### Day 2: Thursday, 3rd October, 2018

9 am: Opening of the Expo to professionals  
Visit of the Expo

12pm : Official opening :  
Philippe JOCK, President of the Martinique Chamber of Commerce and Industry  
Josiane CAPRON, Président of the Association of Martinican Manufacturers  
Alfred MARIE-JEANNE, President of the Martinique Authority  
Annick GIRARDIN, Minister for French Overseas Territories

12.30 pm: Pictures with officials

1 pm: Opening cocktail

2pm: B to B session with local producers

6pm: Matchmaking meetings with Ambassadors

### CONFERENCES

3pm – 4pm: Sustainable purchasing

4.30pm: Research incentives in Martinique

5pm – 6pm: Phytotherapy: how are local resources used in our industry?



### Day 3: Friday, 4th October, 2018

9 am – 10 am                      B to B meetings at the Expo

10am – 5pm                      Company Visits

8pm                                  Cocktail reception of Buyers

### Day 4: Saturday, 5th October, 2018

Departure

*For the weekend, we can advise a tailored programme (at your expense).*

